

## BLUE CROSS OF IDAHO ANNOUNCES STRATEGIC PARTNERSHIP WITH INGENIORX

*~ Three-Year Agreement Names IngenioRx Exclusive Pharmacy Benefit Manager Advancing Blue Cross of Idaho's Mission to Deliver High-Quality Healthcare at the Lowest Possible Cost ~*

**MERIDIAN, Idaho, July 25, 2019** – Today, Blue Cross of Idaho, the state's leading health insurer, announced that it has entered into a three-year pharmacy benefits management agreement with IngenioRx starting January 1, 2020. Through this agreement, IngenioRx will be the exclusive provider of pharmacy benefit management services on behalf of Blue Cross of Idaho's commercial membership.

"Following a comprehensive evaluation of the pharmacy management solutions available on the market today, we felt that IngenioRx was the obvious choice," said Paul Zurlo, Executive Vice President of Sales, Marketing and Communications of Blue Cross of Idaho. "IngenioRx aligns perfectly with our mission to provide Idahoans with healthcare solutions that are more affordable and easier to understand."

Under the terms of the agreement, Blue Cross of Idaho will be able to deliver even greater value to its pharmacy clients and members by leveraging IngenioRx's market competitive pharmacy pricing and core pharmacy benefit management capabilities. Blue Cross of Idaho will continue to directly manage client and member service and will oversee clinical strategy.

"We are thrilled to have been selected by Blue Cross of Idaho as their exclusive pharmacy benefits partner," said Michael Napolitano, Chief Sales Officer for IngenioRx. "This further validates that our steadfast commitment to whole health and relentless focus on outcomes creates partnership opportunities across the marketplace. We are looking forward to a deep partnership with Blue Cross of Idaho to help achieve their mission of serving the people of Idaho."

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### ***About Blue Cross of Idaho***

Blue Cross of Idaho, a not-for-profit mutual insurance company based in Meridian, Idaho, is a leader in delivering innovative health insurance products, services and information to more than 568,480 members. For 74 years, the company has advocated on behalf of its members to ensure they have access to high-quality healthcare at the lowest possible cost. It also serves the people of Idaho through support of community organizations, programs and events that promote good health. Blue Cross of Idaho is an independent licensee of the Blue Cross and Blue Shield Association. For more information, visit [bcidaho.com](http://bcidaho.com).

### ***About IngenioRx***

IngenioRx provides pharmacy benefit management services to payers, including affiliates of Anthem, Inc. (ANTM) and is focused on bringing new clarity to the complicated world of pharmacy so members get the benefits they need in a way that's simple and seamless. IngenioRx offers a whole-health approach that helps drive better outcomes and lowers member, employer and plan costs by delivering member-centric solutions that eliminates much of the unnecessary complexity that slows down the delivery of care. For more about IngenioRx, go to [ingenio-rx.com](http://ingenio-rx.com).

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